FALL 2021

Housing & Homelessness Report







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FALL 2021 UPDATES

Each quarter, this Housing and Homelessness Report is updated with current work underway for each program and any up-to-date outcomes and accomplishments for each program and each City. **Updated information is indicated with a yellow background**.

The following sections include updated information in this Fall 2021 report:

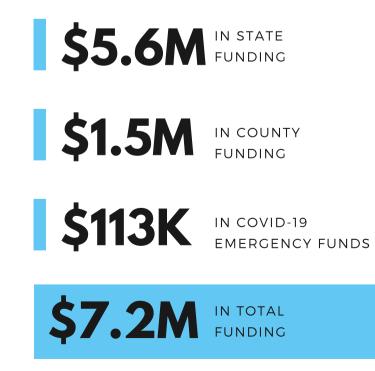
- San Gabriel Valley Regional Housing Trust
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- Prevention and Diversion
- Pilot Programs
- SGV Landlord Incentive Program
- Services Coordination Program
- Crisis Response Study
- City Accomplishments





BACKGROUND

In 2019 and 2020, the San Gabriel Valley Council of Governments (SGVCOG) was awarded more than \$7.2 million – through a \$5.6 million State budget allocation, a \$1.5 million Los Angeles County Measure H Innovation Funds allocation, and a \$113,320 State COVID-19 Emergency Homelessness Funds allocation via the County – to support housing and homelessness programs in the San Gabriel Valley. Given that homelessness is a multi-faceted crisis, the SGVCOG aims to tackle homelessness with a multi-faceted approach.



Based on extensive stakeholder engagement, the following ten regional needs were identified. The SGVCOG Governing Board allocated funding to ten categories of programming accordingly.

- Affordable housing to meet current demand and to stop the inflow to homelessness due to inadequate housing supply
- City homeless plan implementation resources
- **Development of homeless plans** for those cities that had not previously completed plans
- **Prevention and diversion assistance** and problem solving resources to prevent residents from becoming homeless
- **Pilot programs** to test innovative, scalable solutions to homelessness
- Workforce development and training for youth at risk of homelessness
- Landlord outreach and incentives to encourage landlords to accept tenants who are experiencing homelessness
- Increased City-service provider coordination to build capacity
- Alternative crisis response for people experiencing homelessness (PEH) and mental health crises

By Spring 2020 with the outbreak of COVID-19, an additional urgent need became clear:

• Increased access to hygiene services to mitigate the spread of COVID-19 in our unhoused neighbors

These ten categories of programming aim to both serve people actively experiencing homelessness and to stop the inflow into homelessness. By fall 2020, all programs were underway.



SAN GABRIEL VALLEY REGIONAL HOUSING TRUST

the light and the





SAN GABRIEL VALLEY REGIONAL HOUSING TRUST

22 MEMBER CITIES

\$20M STATE BUDGET EARMARK

\$1.00M IN LOCAL HOUSING TRUST FUNDS (LHTF)

\$1.32M IN PERMANENT LOCAL HOUSING ALLOCATION (PLHA)

LOANED TO PROJECTS

The San Gabriel Valley Regional Housing Trust (SGVRHT) was formed in February 2020 as a Joint Powers Authority (JPA) to finance the planning and construction of affordable and homeless housing. The SGVRHT is governed by a nine-member Board of Directors composed of elected officials from seven cities that are members of the SGVRHT and two housing and homelessness experts. The SGVRHT currently boasts 22 member cities. Member cities are eligible to serve on the Board of Directors and apply for SGVRHT project financing. Cities may also join the SGVRHT as affiliates to show regional support for housing solutions. Member and affiliate dues support the operations of the SGVRHT.

\$1.35M

SGVRHT Regional Housing Trust



MEMBER CITIES

Alhambra Arcadia Azusa Baldwin Park Claremont Covina Diamond Bar Duarte El Monte Glendora Irwindale La Cañada Flintridge La Verne Monrovia Montebello

Pasadena Pomona San Gabriel South El Monte South Pasadena Temple City West Covina

PROJECT PIPELINE

In 2021, the SGVRHT received \$1,000,000 in matching funds through the State's Local Housing Trust Fund (LHTF) program which will support the development of 71 new units of affordable housing in two projects: The Pomona West Mission project is currently under construction and the Claremont Baseline Road project will close later this The SGVRHT's Project Pipeline is the year. first step in identifying projects for funding. are added to the **Projects** pipeline bv completing the application available at sgvrht.org and require member city support. Projects are evaluated as funding becomes available and in accordance with the guidelines for that funding source and the SGVRHT's strategic and funding priorities.

800+ Units OF PROPOSED HOUSING

PLHA FUNDS

To date, member cities have allocated \$1.3M in Permanent Local Housing Allocation (PLHA) funds to the SGVRHT. Member cities can allocate the funds for program eligible expenses, including use as capital funds to finance affordable and homeless housing and activity costs incurred to operate the SGVRHT's programs. PLHA funds dedicated to the SGVRHT are eligible for use as matching funds for the LHTF program.

CITY | FUNDING GAP/REQUEST

ALHAMBRA | \$4,200,000 44 units of affordable housing

ALHAMBRA* | \$1,000,000 50 units of affordable housing

ARCADIA | \$1,800,000 9 units of affordable housing

BALDWIN PARK | \$1,500,000 55 units of affordable housing

BALDWIN PARK | \$500,000 13 units of affordable housing

CLAREMONT | \$2,380,000 21 units of affordable housing

COVINA| \$3,000,000 52 beds of temporary housing

DUARTE | \$7,000,000 60-70 units of affordable housing

DUARTE | \$3,000,000 100 units of senior housing (rehab)

EL MONTE | \$2,000,000 38 units of affordable senior housing

EL MONTE | \$3,000,000

MONROVIA | \$1,500,000 66 units of senior housing

POMONA*| \$1,000,000 125 units of affordable housing

POMONA| \$2,500,000 75 units of affordable housing

SOUTH EL MONTE | \$4,000,000 Transitional housing for homeless families

SOUTH PASADENA | \$14,000,000 Caltrans property as affordable housing

16 Projects IDENTIFIED REGIONALLY \$45M FUNDING GAP IDENTIFIED *Project recommended for funding

FUNDING UPDATES

\$20 MILLION STATE BUDGET EARMARK

In the FY 21-22 State budget, the SGVRHT received a budget earmark of \$20 million for the production of affordable and homeless housing. On Wednesday, August 2021. Susan Rubio **4**. Senator and Assemblymember Blanca Rubio held a press conference to announce the award. In September 2021, the SGVRHT board adopted funding priorities for this funding source:

- \$8 million for project pipeline capital
- \$8 million for a revolving loan fund
- S4 million for homeless housing pilot programs

LHTF APPLICATION



In August 2021, the SGVRHT applied to the State's Local Housing Trust Fund (LHTF) program, which provides matching funds to housing trusts to develop affordable and homeless housing. Two projects, totaling 175 units, from the Project Pipeline were included in the application based on the scoring criteria adopted by the RHT Board which emphasizes projects' readiness for construction and units for residents whose income is 30% of Area Median Income. This scoring criteria is consistent with the requirements of the LHTF Program. Project information is included below:

- East End Village (Pomona): 125-unit affordable housing project. The project will have an onsite health clinic. Construction is anticipated to begin in March 2022 with an occupancy date of March 2025. The funding award for this project is \$1,000,000.
- **Mariposa Housing (Alhambra):** 50-unit affordable housing project serving lowincome individuals and families. Construction is anticipated to begin in February 2022 with an occupancy date of May 2023. The funding award for this project is \$1,000,000.

STRATEGIC PLAN AND AND FUNDING PRIORITIES:

- The SGVRHT Strategic plan identified 8 strategic priorities :
 - a.Develop a 501c3 entity; hire a consultant to pursue corporate giving
 - b.Explore co-lending opportunities with existing CDFI
 - c.Explore bond revenue fee sharing opportunities with LACDA
 - d.Collaborate with nonprofits as fiscal sponsor to secure donations
 - e.Increase leveraging for LHTF program including land match and pass-through City funds
 - f.Establish a revolving loan fund for predevelopment loans
 - g.Establish first-time homebuyer program
 - h. Hire part-time fundraising staff

- The SGVRHT established funding priorities for the State Budget earmark:
- 1. **Project Pipeline Capital- S8M:** this allocation will support projects on the San Gabriel Valley Project Pipeline.
- 2. **Revolving Loan Fund- \$8M**: In accordance with the recently adopted strategic priorities, this allocation will enable the SGVHRT to develop a revolving loan fund to provide early capital for affordable and homeless housing projects.
- 3. Homeless Pilot Programs- S4M: this allocation will support first year operations a the Baldwin Park and Montebello tiny homes sites and provide capital for additional homeless housing units or beds.

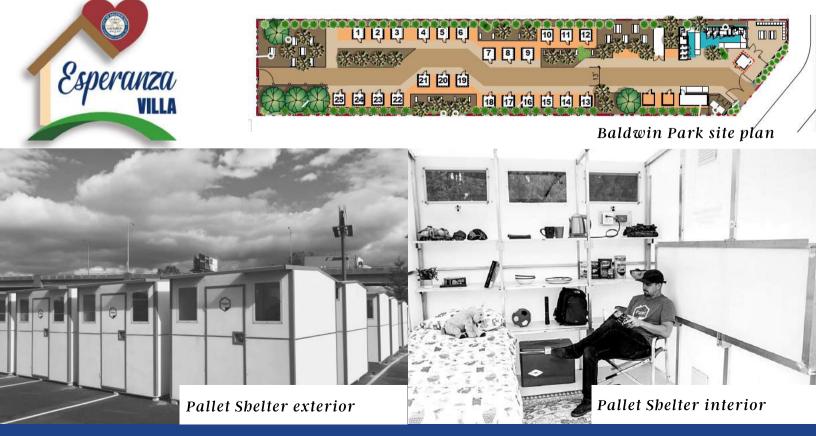
Planning efforts to increase affordable and homeless housing including:

- affordable housing incubator
- housing leadership academy
- surplus land inventory
- land trust

CURRENT WORK

The SGVRHT and SGVCOG are launching a tiny home pilot program in the cities of Baldwin Park and Montebello. The Baldwin Park site, Esperanza Villa, will open November 22, 2021 and the Montebello site is anticipated to open in early 2022. SGVRHT and SGVCOG staff are working with several partners to develop the sites including: City staff, SRK Architects, Inc. for technical assistance, and a supportive service provider to:

- **shelter** individuals in interim housing with prefabricated tiny home shelters made by Pallet Shelter
- **provide** program residents with onsite supportive services, including case management, housing navigation, and workforce development and connect clients to additional offsite supportive services.
- **provide 24/7** site security, 3 meals per day to residents. and community building activities
- place residents into permanent housing
- address the shelter and interim housing needs of the San Gabriel Valley quickly and at a relatively low cost



CITY HOMELESSNESS PROGRAMS

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CITY HOMELESSNESS PROGRAMS

22 CITIES

\$4.08M IN FUNDING

79% OF FUNDING TO DIRECT SERVICES

The SGVCOG is providing \$4,075,495 in funding to its member cities to implement three programs:

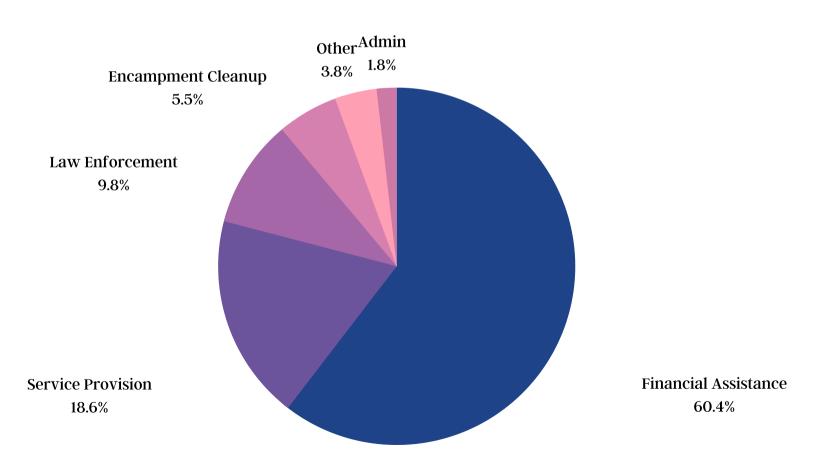
- Homeless Plan **Implementation**
- Prevention and Diversion
- Pilot Programs

Cities submitted applications for these programs during the Spring 2020, with the Pilot Programs being the only competitive program.





Cities are receiving **an average of \$185,454** to implement these three programs. **78.8%** of the funding has been allocated towards direct services, with the majority (**60.3%**) going towards financial assistance and **18.6%** towards the provision of those services. **10.1%** is assigned to law enforcement, **5.5%** to encampment cleanup, **3.8%** to other categories, like data collection and marketing, and **1.8%** to administration.







19 cities
\$3.3M IN STATE FUNDING
\$50-250K ALLOCATION PER CITY

Resources to implement city homelessness response plans have been a major need for the SGVCOG's member cities. Cities with completed homeless plans were allocated funding based on population. Nineteen member cities are using this funding to undertake a variety of activities to implement their plans, from providing case management, housing navigation, and legal services to supporting local shelters and food banks and supplementing the city prevention and diversion program.

CITY IMPLEMENTATION ACTIVITES:

With the second seco	Case Management	Legal Services
Shelter and Food Bank Support	Rental Assistance and Vouchers	Data Collection
Image: AdditionPublic Outreach and Education	First Response Training	OptimizedPreventionand Diversion

SHARED HOUSING NAVIGATION



Several cities expressed the need for housing navigation services, including part-time navigation services. An efficient and costprovide effective way to these services was to procure a single provider, with Union Station Homeless Services selected as the provider. Cities were able to opt into the program with their homeless plan implementation funds and were able to choose city-specific services (e.g. a city-dedicated housing navigator just for their city) or to add supplemental housing placements. The program was also structured to include funding for rapid rehousing rental subsidies.

Housing navigation uses a case manager to work with homeless clients and direct them towards housing as quickly as possible.

SHARED NAVIGATOR

Baldwin Park, Irwindale, La Puente, South Pasadena, West Covina

CITY-DEDICATED NAVIGATOR

Arcadia, La Verne

UPDATED ACCOMPLISHMENTS



City site visits and outreach to local partners conducted

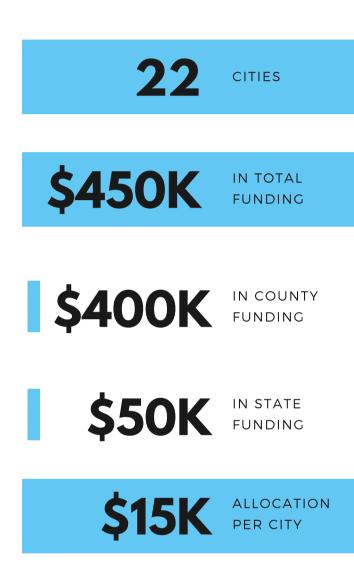


PREVENTION AND DIVERSION



Recognizing the need to stop the inflow into homelessness, 22 member cities are implementing Prevention and Diversion programs. Program activities include:

- **conducting** problem solving conversations with each client
- determining each client's needs and resources
- **empowering** clients to identify existing resources to overcome their barriers
- **providing** financial assistance if determined to prevent clients from becoming homeless



UDPATED ACCOMPLISHMENTS



34 individuals and 53 families provided assistance to prevent homelessness



2 families housed in emergency housing

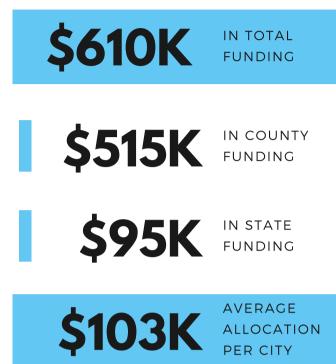


PILOT PROGRAMS

The Pilot Programs test innovative direct homeless solutions and is providing initial funding for the setup or implementation of innovative pilot projects on a small scale.

Four cities are implementing the following Pilot Programs. More details can be found on each City's program overview page.

- Arcadia: Pop-up homeless services center with restrooms, showers, laundry facilities, food, etc.
- **Claremont**: Roommate matching program to identify residents with vacant rooms available for roommates
- **Covina**: Mobile hygiene program with case management services
- Monrovia: Emergency COVID Housing Impact Program ("eCHIP")



UDPATED ACCOMPLISHMENTS



501 unduplicated individuals provided services (case management, first aid, etc.) at Arcadia Resource Hub



279 individuals and 76 families provided rental assistance through Monrovia program



Covina shower program launched in June



2 individuals housed through Claremont program

GREEN PATH CAREERS PILOT PROGRAM



Five cities (Baldwin Park, Duarte, Irwindale, La Verne, West Covina) are enrolled in the Green Path Careers Program, a Transition Age Youth (TAY) workforce development pilot program. The program is a collaborative effort SGVCOG. the between the Southern California Regional Energy Network. Hathaway-Sycamores, and the LA County Department of Workforce Development, Aging and Community Services (WDACS)

Launched in December 2020, the program enrolled 10 youth from the San Gabriel Valley who will be provided:

- no-cost home energy audit training
- workforce and financial literacy skills
- a paid work experience
- job application and interview assistance to enter the high-growth energy efficiency field







Southern California





UPDATED ACCOMPLISHMENTS



2 participants passed energy audit exam and will begin a paid work experience

HOMELESS PLAN DEVELOPMENT

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HOMELESS PLAN DEVELOPMENT



Five cities developed homelessness response plans. **Diamond Bar**, **Monterey Park**, **Rosemead**, **San Gabriel**, **and Temple City** worked with Focus Strategies and conducted internal and external stakeholder engagement, identified current resources and needs, and developed key goals, supporting actions, and metrics for evaluating success. The plans were adopted by City Councils in January, February, and March 2021.

Key goals from the five homeless plans include:

- **Promote** affordable housing development and preservation
- **Enhance** City homelessness response services, including prevention and diversion efforts
- Advance strategies to maximize opportunities in existing rental market to house people experiencing or at-risk of homelessness
- **Participate** in ongoing regional and countywide strategies to develop a more robust regional service delivery system
- Increase community education on homelessness and resources



ACCOMPLISHMENTS



All 5 City Councils unanimously adopted their homelessness response plans

SAN GABRIEL VALLEY LANDLORD INCENTIVE PROGRAM (SGVLIP)



SGV LANDLORD INCENTIVE PROGRAM

The San Gabriel Valley Landlord Incentive Program (SGVLIP) will support landlords willing to accept clients who have experienced homelessness and provide financial support to encourage landlord participation for **20 participating cities**.

SGA Marking and Union Station Homeless Services are coordinating to implement the program.

- SGA has conducted outreach to landlords, distributing a survey that received over 100 responses.
 - Based on survey data, program will target individual owners rather than property management companies and will highlight the program as a business opportunity offering stability
- SGA will identify potential participating landlords and enroll in program
- Union Station will work with those landlords to provide financial incentives to accept tenants experiencing homelessness.

The program website, LandlordIncentives.org, is live.

UPDATED ACCOMPLISHMENTS



Program officially launched in July



Highlighted in the San Gabriel Valley Tribune, LAist and KPCC



23 landlords expressed interest in program

REGIONAL COORDINATION PROGRAM

SERVICES COORDINATION PROGRAM



The services coordination program aims to enhance coordination between Cities and service providers. The program will enable the region to continually plan, execute, evaluate, and enhance its programs and projects, as well as strengthen inter-agency communication, program marketing, and community outreach and engagement. The San Gabriel Valley Consortium on Homelessness (SGVC) was selected as the consultant for the project. The SGVC is meeting with each city to:

- Assess progress made on city homeless plan implementation;
- Identify successes and ways to market those successes to the public;
- Determine needs and gaps in services;
- Connect City staff with additional resources and increase coordination and partnerships with service providers;
- Leverage existing technology resources and partnerships to promote information-sharing and facilitate shared decision-making; and
- Develop action plans to better implement homeless plans and programs.

UPDATED ACCOMPLISHMENTS



Program launched and SGVC has completed initial meetings with cities to assess City's homeless plan implementation and started drafting action plans

CRISIS RESPONSE STUDY



As communities across the country aim to re-imagine public safety and crisis response, the long-standing Eugene, Oregon CAHOOTS (Crisis Assistance Helping Out On The Streets) program has gained national attention. Based on regional interest in a mobile crisis response program like CAHOOTS, the SGVCOG will be conducting a study on how such a regional homeless, mental health, and crisis response program could be developed and implemented in the San Gabriel Valley. The project will deeply involve regional stakeholder and community engagement and will produce an actionable implementation plan for the region. In addition, the SGVCOG is working with its consultant - Resource Development Associates (RDA) - to be prepared for the launch of a regional mobile crisis response program in early 2022.

Study deeply involves stakeholder engagement through:

- Steering Committee of City staff including police lieutenants, paramedics, and staff of Homeless Services, Community Services, and Housing Departments
- Community Advisory Group of behavioral and mental health and homeless services stakeholder groups
- Background interviews with key regional stakeholder groups
- Community forums and a community survey

UPDATED ACCOMPLISHMENTS

RDA has interviewed, held forums, and conducted a survey of service providers, first responders, City staff, DMH, and staff of other crisis response programs around the county. SGVCOG released an RFI in September and received 5 responses.

HYGIENE PROGRAM

HYGIENE PROGRAM

In May 2020, the SGVCOG received S113,320 of State COVID-19 Emergency Homelessness funds from the County Homeless Initiative to expand hygiene services for people experiencing homelessness. The program launched in June and concluded in August.

Participating cities used the funding to add portable toilets and handwashing stations, open public restrooms that had closed, extend public restroom hours, provide mobile showers, and distribute hygiene kits.

With remaining funding, SGVCOG staff assembled 2000 hygiene kits and provided them to cities and Union Station to distribute. With the closure of so many public spaces due to the pandemic, this program provided increased access to hygiene services mitigating COVID-19 outbreaks in the region's unhoused community.









ACCOMPLISHMENTS

new locations with services made available

new hand soap dispensers installed

400 showers provided

500 people provided access to hygiene services per day

4.030 hygiene kits distributed

21,228 hours of expanded service

CITY PROGRAM OVERVIEWS

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City of Alhambra

ENROLLED IN:

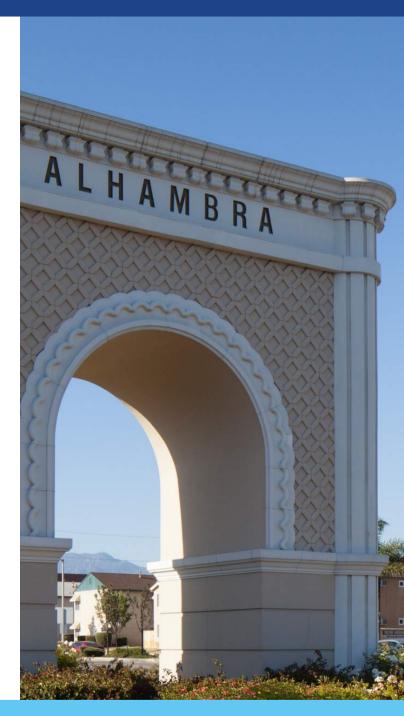
- Regional Housing Trust
- Homeless Plan Implementation
- Shared Housing Navigator
- Prevention and Diversion
- Landlord Outreach and Incentive
- Hygiene Program

PREVENTION AND DIVERSION

• Los Angeles Centers for Alcohol and Drug Abuse (L.A. CADA) and the City will provide street outreach services and vouchers for overnight stays, transitional housing, or permanent housing,

HOMELESS PLAN IMPLEMENTATION

- Funding allocated to shared housing navigator and housing vouchers
- Officer/Corporal will participate on the Homeless Outreach Mental Evaluation (HOME) Team along with the Alhambra School District and Union Station to connect people experiencing homelessness to resources.



UPDATED ACCOMPLISHMENTS



151 individuals served and/or placed into behavioral health care treatment centers



1000 hygiene kits purchased and distributed

City of Arcadia

ENROLLED IN:

- Regional Housing Trust
- Homeless Plan Implementation
- Prevention and Diversion
- Pilot Program
- Landlord Outreach and Incentive
- Hygiene Program

PREVENTION AND DIVERSION

• Union Station housing navigator and City staff to implement program, conduct problemsolving conversations, and determine resources, both financial and non-financial, to prevent clients from becoming homeless.

HOMELESS PLAN IMPLEMENTATION

- City-dedicated housing navigator through SGVCOG contract with Union Station Homeless Services
- Housing vouchers for housing navigator to place clients into housing
- Emergency resources (housing, meals, etc.) for City staff to provide people experiencing homelessness
- Homeless Education and Liaison Program (HELP) team and Police and Fire Department outreach

UPDATED ACCOMPLISHMENTS

PILOT PROGRAM - HOMELESS RESOURCE HUB

The Resource Hub provides services to those experiencing homelessness, including **mobile showers**, **a laundry facility, restrooms, case managers/housing navigators, and medical support** from the City Fire Department. The program **launched in November 2020** and operates once per week.

501 unduplicated individuals provided services



City of Azusa

ENROLLED IN:

- Regional Housing Trust
- Homeless Plan Implementation
- Prevention and Diversion
- Landlord Outreach and Incentive
- Hygiene Program

PREVENTION AND DIVERSION

• Expand existing City Library Neighborhood Connections program and create a housing displacement response plan, including creating an application process and eligibility requirements and tracking services provided and the outcomes.

HOMELESS PLAN IMPLEMENTATION

- Expand the Neighborhood Connections program to March 2022 to provide food, clothing, hygiene supplies, and other basic needs, conduct care coordination screening and provide problem solving-solving assistance.
 - Goal to enroll 75 unduplicated and 200 duplicated individuals or family members
- Homeless Assistance Liaison Officer (HALO) and Code Enforcement outreach to provide resource guides and referrals to case management services.

UPDATED ACCOMPLISHMENTS



Integrated new programming into existing library-based Neighborhood Connections program.



17 families provided rental assistance and 98 individuals provided case management and housing navigation services





City of Baldwin Park

ENROLLED IN:

- Regional Housing Trust
- Tiny Home Pilot Program
- Homeless Plan Implementation
- Shared Housing Navigation
- Prevention and Diversion
- Green Path Career Pilot Program
- Landlord Outreach and Incentive
- Hygiene Program

HOMELESS PLAN IMPLEMENTATION

- Funding allocated to shared housing navigator and housing vouchers
- Funding allocated to tiny home pilot program

PREVENTION AND DIVERSION

- Emergency housing response program under the Baldwin Park Housing Division and Recreation and Community Services to support individuals and families who are newly homeless or are at risk of becoming homeless by providing rental and mortgage assistance
- Focus on strategies to assist lower-income households in gaining self-sufficiency
- Focus on specific populations, such as highly vulnerable populations who experience homelessness at higher rates, and those affected by emergency situations such as the COVID-19 pandemic that have resulted in a loss of income

UPDATED ACCOMPLISHMENTS



Esperanza Villa Tiny Homes grand opening November 2021



Served 380 individuals with hygiene kits

Placed 1 family in shelter and provided 3 families and 3 individuals motel voucher and rental assistance



City of Claremont

ENROLLED IN:

- Regional Housing Trust
- Homeless Plan Implementation
- Prevention and Diversion
- Pilot Program
- Landlord Outreach and Incentive
- Hygiene Program

HOMELESS PLAN IMPLEMENTATION

- Secure family rooms at Inland Valley Hope Partners' (IVHP) Our House Family Shelter in Pomona
- Coordinate with IVHP to provide services such as weekly case management, life skills classes, psychosocial counseling, and weekly support groups

PREVENTION AND DIVERSION

• Supplement City's existing Senior Case Management Program which provides senior residents and families at risk of homelessness with comprehensive resources for social services..

PILOT PROGRAM

- Engage landlords and homeowners to create a network of vacant rentals within city boundaries
- Engage tenants and develop a roommate matching process
- House individuals, execute tenant-roommate contracts, and execute tenant-NPO contracts

UPDATED ACCOMPLISHMENTS



1 family referred to IVHP, moved into shelter, and 2 months later, moved into an affordable apartment



2 individuals and 1 family provided prevention and diversion assistance



Affordable housing project awarded SGVRHT funding



Launched pilot program, searching for unit to rent, placed 2 individuals into housing, and engaged 21 individuals

City of Covina

ENROLLED IN:

- Regional Housing Trust
- Homeless Plan Implementation
- Prevention and Diversion
- Pilot Program
- Landlord Outreach and Incentive

HOMELESS PLAN IMPLEMENTATION

- Support YWCA's Women in Need Growing Strong (WINGS) program to house women and children escaping domestic violence
- Support 29:11 to sustain and expand their food bank that provide meals to homeless and atrisk individuals
- Prevent 3-4 families from becoming homeless and rapidly rehouse 4 families and 7 individuals experiencing homelessness
- Develop bicycle outreach program to help make officers more approachable

PREVENTION AND DIVERSION

• Assist low-income eligible residents who need utility bill and financial assistance due to a temporary set-back/crisis (e.g. termination from employer, furlough/reduction in hours/pay, illness/disability, unexpected family emergency, eviction notice, etc.)

PILOT PROGRAM

- Provide funding to Support Solutions to purchase a used truck to tow mobile showers to service areas within the City
- Fund an on-site case manager to assist those accessing mobile shower, connecting individuals to shelter and housing, mental health support, job training, and other services

UPDATED ACCOMPLISHMENTS



Secured additional Los Angeles Homeless Services Authority (LAHSA) grant funding to launch mobile shower pilot program



Executed contract with Support Solutions for mobile showers



1 individual and 5 families provided prevention and diversion assistance

City of Diamond Bar

ENROLLED IN:

- Regional Housing Trust
- Homeless Plan Development
- Landlord Outreach and Incentive

HOMELESS PLAN DEVELOPMENT

- .Conducted internal and external stakeholder engagement to assess current resources and needs. Interviews and input sessions were held with City staff members, County homelessness response system leaders, and non-profit and faith-based service providers.
- The following key findings emerged through the stakeholder engagement process:
 - lack of available, accessible homelessness response resources
 - $\circ\,$ insufficient supply of affordable housing
- City staff identified key goals to respond to these key findings and concerns related to homelessness and align with broader regional system strategies and efforts
- City staff held study session with City Council in February to review plan and brought plan to Council for adoption in early March

ACCOMPLISHMENTS

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Council adopted a homelessness response plan



City of Duarte

ENROLLED IN:

- Regional Housing Trust
- Homeless Plan Implementation
- Prevention and Diversion
- Green Path Career Pilot Program
- Landlord Outreach and Incentive
- Hygiene Program

PREVENTION AND DIVERSION

• Union Station housing navigator and City staff to implement program, conduct problemsolving conversations, and determine resources, both financial and non-financial, to prevent clients from becoming homeless.

HOMELESS PLAN IMPLEMENTATION

- Duarte Public Safety Outreach Coordinator to connect those experiencing homelessness by building street-level relationships..
- Housing rights assistance by providing housing counseling for both tenants and landlords.
- Provide portable bathroom and handwashing facility for at-risk and vulnerable homeless persons.

UPDATED ACCOMPLISHMENTS

PLAN IMPLEMENTATION



6 individuals outreached to by Public Safety

HYGIENE PROGRRAM



1,319 services provided

174 individuals served



City of El Monte

ENROLLED IN:

- Regional Housing Trust
- Homeless Plan Implementation
- Prevention and Diversion
- Landlord Outreach and Incentive
- Hygiene Program

PREVENTION AND DIVERSION

• Implement a prevention, diversion, and rapid rehousing program that incorporates problem-solving conversations with clients in order to develop an approach towards preventing clients from falling into homelessness or minimizing the amount of which time from clients are facing homelessness

HOMELESS PLAN IMPLEMENTATION

- Utilize Police Department's TOUCH (Transient Outreach Using Community Hands) Team to conduct outreach to connect homeless population to resources and temporary housing.
- Partner with TriCity Homelessness Cohort to implement the City's homeless plan, including developing a communications implementation plan, and developing and administering surveys to identify core principles.



ACCOMPLISHMENTS

PREVENTION AND DIVERSION



2 families provided rental assistance

HYGIENE PROGRRAM



10 portable showerevents held400 showers offered tounhoused community

City of Glendora

ENROLLED IN:

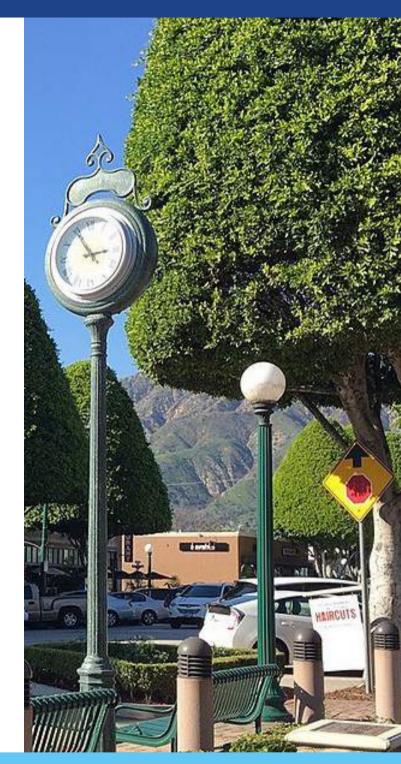
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- Landlord Outreach and Incentive

PREVENTION AND DIVERSION

• Implement a prevention, diversion, and rapid rehousing program that incorporates problem-solving conversations with clients in order to develop an approach towards preventing clients from falling into homelessness or minimizing the amount of which time from clients are facing homelessness.

HOMELESS PLAN IMPLEMENTATION

- Homeless Outreach Services. Teams and the Community Impact Team provide outreach to the City's homeless population by providing assistance, including motel vouchers, hygiene kits, clothing, shoes, food, and gift cards.
- Partner with Glendora Unified and Charter Oak School Districts to help identify families and youth experiencing homelessness or atrisk of homelessness.



UPDATED ACCOMPLISHMENTS



23 individuals and 1 family sheltered in motel rooms during the pandemic

City of Irwindale

ENROLLED IN:

- Regional Housing Trust
- Homeless Plan Implementation
- Prevention and Diversion
- Green Path Career Pilot Program
- Landlord Outreach and Incentive

PREVENTION AND DIVERSION

• Union Station housing navigator and City staff to implement program, conduct problemsolving conversations, and determine resources, both financial and non-financial, to prevent clients from becoming homeless.

HOMELESS PLAN IMPLEMENTATION

- Outreach by Irwindale Police Department Homeless Outreach Coordinator to connect those experiencing homelessness to the cities' Union Station Housing Navigators and LAHSA, in addition to other direct services, such as motel vouchers.
- Housing rights assistance by providing housing counseling for both tenants and landlords.

UPDATED ACCOMPLISHMENTS

- 13 M3 13 13
- 122 individuals and 13 families outreached to by Public Safety

2 individuals referred to housing navigation program



City of La Puente

ENROLLED IN:

- Homeless Plan Implementation
- Shared Housing Navigation
- Prevention and Diversion

HOMELESS PLAN IMPLEMENTATION

- Participate in the Shared Housing Navigator program by providing input and support to the assigned housing navigator as needed. City will receive an allocation of housing vouchers that will be used be the housing navigator to house homeless clients within the City.
- Direct resources for Sheriff's Department to provide to people experiencing homelessness, including housing or motel vouchers, food, and other services.

PREVENTION AND DIVERSION

• Union Station housing navigator will implement a prevention and diversion program in the City

ACCOMPLISHMENTS



Referred 4 individuals to housing navigation program and in process of referring 40 additional individuals and families



City of La Verne

ENROLLED IN:

- Regional Housing Trust
- Homeless Plan Implementation
- Shared Housing Navigation
- Prevention and Diversion
- Green Path Career Pilot Program
- Landlord Outreach and Incentive

HOMELESS PLAN IMPLEMENTATION/ PREVENTION AND DIVERSION

- Union Station housing navigator will provide rapid re-housing, prevention, and diversion interventions, and case management for La Verne residents at risk of homelessness.
- Goal of serving 6 households under the rapid re-housing program, 16 households under the prevention and diversion rental/deposit interventions, and 40 households under the prevention and diversion low-cost interventions.

ACCOMPLISHMENTS



Leveraged existing Housing Navigator from Union Station to provide rapid re-housing, prevention and diversion interventions



City of Monrovia

ENROLLED IN:

- Regional Housing Trust
- Homeless Plan Implementation
- Prevention and Diversion
- Pilot Program
- Landlord Outreach and Incentive
- Hygiene Program

HOMELESS PLAN IMPLEMENTATION

- Monrovia Homeless Outreach Team works with individuals experiencing homelessness to share information on local resources and services available
- Develop fundraising and public awareness campaign to benefit the Foothill Unity Center

PREVENTION AND DIVERSION

• Supplement City's existing Housing Displacement Response Program (HDRP)

PILOT PROGRAM - eCHIP

- Emergency COVID Housing Impact Program ("eCHIP") meets the immediate needs of residents who would face homelessness if intervention is not provided
- Utilizes existing HDRP advocates to administer necessary funds to residents, verify eligibility, and work through available financial relief options
- Tracks residents to ensure long term stability and housing retention. Success will be measured through metrics such as eviction avoidance, number of families receiving direct support, number of school-aged children who avoided housing displacement, among other metrics.

UPDATED ACCOMPLISHMENTS



279 individuals and 77 families provided assistance through eCHIP Pilot Program.



113 individuals outreached to by Public Safety



4 individuals and 5 families housed in emergency and permanent housing



2 additional portable toilets installed at Monrovia Community Center

City of Montebello

ENROLLED IN:

- Regional Housing Trust
- Homeless Plan Implementation
- Prevention and Diversion
- Landlord Outreach and Incentive

PREVENTION AND DIVERSION

 Montebello Community Assistance Program (MCAP) will implement the program, conduct problem solving conversations, determine eligibility requirements, execute tenant-landlord agreements, and provide rental and other financial assistance

HOMELESS PLAN IMPLEMENTATION

- Launch the Montebello Community Assistance Program (MCAP) within the fire department
- Conduct mental health training for all fire personnel
- Develop a Dashboard to End Homelessness to collect and analyze data to better identify outreach locations, improve outreach response times, increase communication among providers, evaluate the success of adopted strategies, and drive the City's strategic planning efforts
- Create partnerships with organizations that provide housing, homeless services, behavioral and other types of services that support those impacted by homelessness
- Create a "Hub" or "One-Stop" model for homeless services that will be client driven

UPDATED ACCOMPLISHMENTS

Approved tiny home pilot program to launch fall 2021

Launched Montebello Community Assistance Program (MCAP),
hired a social worker supervisor and field response case coordinator who work alongside a paramedic



City of Monterey Park

ENROLLED IN:

- Homeless Plan Development
- Prevention and Diversion
- Landlord Outreach and Incentive
- Hygiene Program

PREVENTION AND DIVERSION

• Utilize existing Community Service Bureau and Problem Oriented Policing (POP) Officers to identify clients in need, conduct problem solving conversations, and provide assistance

HOMELESS PLAN DEVELOPMENT

- .Conducted stakeholder engagement with members of multiple city departments, elected officials, business leaders, and community and non-profit service providers to assess current resources and needs
- The following key findings emerged through the stakeholder engagement process:
 - increases in homelessness
 - public health and safety concerns
 - lack of affordable housing
- City staff identified key goals and strategies to respond to these key findings and concerns
- City brought plan to Council for adoption in Spring 2021

UPDATED ACCOMPLISHMENTS



1 individual provided motel voucher





City of Pomona

ENROLLED IN:

- Regional Housing Trust
- Homeless Plan Implementation
- Prevention and Diversion

PREVENTION AND DIVERSION

• Volunteers of America Los Angeles (VOALA) at the Hope for Home (H4H) Homeless Services Center will implement program using the problem solving model and approach.

HOMELESS PLAN IMPLEMENTATION

- Police Officers connect individuals to the Hope for Home Access Center to help individuals to gain initial access to the Coordinated Entry System.
- Provide support to Neighborhood Legal Services Los Angeles to improve the availability of legal services to residents experiencing homelessness or at risk of homelessness by providing legal help for tenants in eviction proceedings.

UPDATED ACCOMPLISHMENTS

The Neighborhood Services Department partnered with the GIS Department to design a Survey 123 tool specific to law enforcement outreach. The survey captures and collects data on the type of services the Pomona Police Department provides during outreach, the number of individuals housed, and the number of individuals directed to a Tri-City Community Navigator.



Affordable housing project awarded SGVRHT funding



1,031 individuals outreached to and offered or referred to services



City of Rosemead

ENROLLED IN:

- Homeless Plan Development
- Prevention and Diversion
- Landlord Outreach and Incentive

PREVENTION AND DIVERSION

• Eviction Prevention Program for renters in the City who do not qualify or receive any other form of financial or housing subsidies, and who are met with imminent eviction due to a crisis

HOMELESS PLAN DEVELOPMENT

- Conducted stakeholder engagement with elected officials, city staff members, homelessness response service provider agencies, community groups, and residents to assess current resources and needs
- The following key findings emerged through the stakeholder engagement process:
 - increases in homelessness
 - public health and safety concerns
 - lack of available, accessible homelessness response services and resources
 - lack of affordable housing
- City staff identified key goals and strategies to respond to these key findings and concerns
- Council adopted plan in January 2021

UPDATED ACCOMPLISHMENTS



Assisted 5 families with prevention, diversion, and rapid rehousing services



City of San Dimas

ENROLLED IN:

- Prevention and Diversion
- Homeless Plan Implementation
- Landlord Outreach and Incentive

PREVENTION AND DIVERSION

 Implement a prevention, diversion, and rapid rehousing program that incorporates problem-solving conversations with clients in order to develop an approach towards preventing clients from falling into homelessness or minimizing the amount of time from which clients are facing homelessness.

HOMELESS PLAN IMPLEMENTATION

 Offer an Emergency Rental Assistance Program designed to assist eligible residents, impacted by the COVID-19 Pandemic in hope of providing assistance to avoid homelessness.



ACCOMPLISHMENTS



Assisted 22 families with prevention and diversion services

City of San Gabriel

ENROLLED IN:

- Regional Housing Trust
- Homeless Plan Development
- Landlord Outreach and Incentive
- Hygiene Program

HOMELESS PLAN DEVELOPMENT

- Conducted internal and external stakeholder engagement with elected officials, City staff members, homelessness response service provider agencies, community groups, and residents to assess current resources and needs.
- The following key findings emerged through the stakeholder engagement process:
 - lack of available, accessible homelessness response services and resources
 - public health and safety concerns
 - $\circ~$ lack of affordable housing
- City staff identified key goals and strategies to respond to these key findings and concerns
- City brought the plan to Council for adoption in January 2021

ACCOMPLISHMENTS



Engaged over 50 stakeholders to provide input on the City's needs and services

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Received 32 responses to homeless plan community survey



Council adopted a homelessness response plan



City of South El Monte

ENROLLED IN:

- Regional Housing Trust
- Landlord Outreach and Incentive
- Homeless Plan Implementation
- Prevention and Diversion

HOMELESS PLAN IMPLEMENTATION

- Conducting a land use analysis to facilitate affordable and supportive housing.
- Law enforcement will receive training on mental health issues and will coordinate with the Department of Mental Health

PREVENTION AND DIVERSION

• Expanding existing prevention and diversion program to offer rental assistance and other resources

ACCOMPLISHMENTS



Hired City homelessness coordinator



City of South Pasadena

ENROLLED IN:

- Regional Housing Trust
- Shared Housing Navigator
- Homeless Plan Implementation
- Prevention and Diversion
- Hygiene Program

HOMELESS PLAN IMPLEMENTATION

- Shared Housing Navigator will have six rapid re-housing vouchers dedicated to South Pasadena.
- Law enforcement will provide referrals to community resources.
- The City will conduct a public outreach campaign with educational videos and workshops about homelessness.
- Portable bathroom and hygiene facilities will be added.

PREVENTION AND DIVERSION

• Existing Union Station Housing Navigator will provide financial assistance to those at risk of homelessness.

UPDATED ACCOMPLISHMENTS



Contacted 105 individuals and provided services to 60 PEH



Provided COVID-19 vaccines to 17 individuals experiencing homelessness



City of Temple City

ENROLLED IN:

• Homeless Plan Development

HOMELESS PLAN DEVELOPMENT

- Conducted internal and external stakeholder engagement with elected officials, City staff members, homelessness response service provider agencies, community groups, and residents to assess current resources and needs
- The following key findings emerged through the stakeholder engagement process:
 - lack of available, accessible homelessness response services
 - public health and safety concerns
 - insufficient supply of affordable housing
- City staff identified key goals and strategies to respond to these key findings and concerns
- City brought the plan to Council for adoption in February 2021

ACCOMPLISHMENTS



Engaged 27 stakeholders to provide input on the City's needs and services

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Council adopted homelessness response plan

City of West Covina

ENROLLED IN:

- Regional Housing Trust
- Shared Housing Navigator
- Workforce Development Pilot
- Landlord Outreach and Incentive
- Homeless Plan Implementation
- Prevention and Diversion

HOMELESS PLAN IMPLEMENTATION

- Shared Housing Navigator will have four rapid rehousing vouchers dedicated to West Covina
- Law enforcement will provide referrals to housing navigation and other resources

PREVENTION AND DIVERSION

- Existing Union Station Housing Navigator will provide financial assistance to those at risk of homelessness
- Motel vouchers can act as "bridge housing" for those working with the navigator

ACCOMPLISHMENTS



Referred 2 individuals to housing navigation program

Program leverages existing Union Station staff resources to devote more funding to direct financial assistance



PRESS COVERAGE OF PROGRAMS

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PRESS COVERAGE



The following articles are included at the end of this report:

San Gabriel Valley Tribune - San Gabriel Valley landlords who rent to homeless could get these financial incentives

LAist – San Gabriel Valley Pilots New Program To Encourage Landlords To Rent To Unhoused People

Senator Rubio Press Release – Senator Susan Rubio Delivers Millions to Increase Affordable Housing, Tackle Homelessness, and Provide Worker Training LOCAL NEWS · News

San Gabriel Valley landlords who rent to homeless could get these financial incentives



An abandoned homeless encampment along the San Gabriel River Trail in Invindale on Tuesday, June 4, 2019. There were about 5,000 homeless people in the San Gabriel Valley in 2020. (Photo by Sarah Reingewirtz, Pasadena Star-News/SCNG)

By **ROBERT MORALES** | rmorales@scng.com | Press Telegram PUBLISHED: August 2, 2021 at 4:51 p.m. | UPDATED: August 2, 2021 at 10:47 p.m.

A new program to help homeless individuals puts its sights on helping landlords – to help the homeless.

There were about 5,000 homeless people in the San Gabriel Valley in 2020, but the new program launched by the San Gabriel Valley Council of Governments in conjunction with Pasadena-based Union Station Homeless Services aims put a dent in that.

It is called San Gabriel Valley Landlord Incentives Program, and it will provide financial benefits and support to landlords willing to lease to those receiving financial assistance so they can exit homelessness. Participating landlords would receive guaranteed rent checks each month, along with other incentives to cover the routine costs of securing a place to live.

The incentives — generally one-time payments — include an upfront leasing bonus of \$500, a nonrefundable holding deposit of as much as one month's rent, up to \$2,000 for damage in excess of the security deposit and as much as \$3,000 to cover unpaid rent, abandoned units and eviction fees.

Caitlin Sims, principal management analyst for the council - which tackles regional issues, such as housing and transportation - said this idea began to form two years ago after state Sen. Susan Rubio in July 2019 was able to earmark \$5.6 million for the San Gabriel Valley to help support homeless programs.

"Once we received that exciting news, we really kind of dove into, 'What programs would be the most impactful for the region?'" Sims said. "We came up with a number of program ideas. The Regional Housing Trust (which helps fund construction of affordable housing and homes for the homeless) was just up and getting started at that point, so some of the funding was allocated to that. Some of the funding was allocated toward prevention diversion programs, which basically prevent people from falling into homelessness.

"But a portion of the funding was actually allocated toward this Landlord Incentives Program really aimed at how to increase the availability of housing for those experiencing homelessness as quickly as possible."

Keisha Hosea of Union Station believes this will make a difference in getting some of the current homeless into units.

"Every little bit helps," Hosea said. "When you say, Is it going to make a dent? Absolutely. Albeit, it may look like a small blip on a screen compared to the numbers of homeless people that you see on the news or on the streets. And I know that the public at-large is looking at the people they see and they're going, 'What is going on? Where is the money? I don't see anybody being helped.'

"It's absolutely not true. But what has happened over time is that monies come in and they are spent. But as soon as those monies come in and they're spent, we have more people falling into homelessness, unfortunately."

Hosea said the current uncertainty over the <u>coronavirus pandemic-related</u> moratorium on evictions could make the number of homeless rise. California's edict banning evictions is in place until Sept. 30

Moreover, housing vouchers do not cover application fees, security deposits or holding deposits. This program will do just that. A voucher from HUD or private subsidy that is working with a nonprofit is necessary for renters to participate in this program.

"A voucher is just a piece of paper, unless we have units," Hosea said. "It's nothing more than an empty piece of paper they give somebody in a hypothetical opportunity to get housed.

"But without those landlords who are willing to participate and without monies that go into the ancillary costs of actually housing people, it can't be done."

On Monday Hosea spoke in passionate tones about homelessness in general. She has grown tired of the negative assumptions toward homeless people.

"I think what the pandemic also shows is that it really can happen to just about anybody in the blink of an eye," she said. "And it is the message that I have preached from the inception of my work in the homeless sector.

"When I'm meeting with landlords and people who really don't understand because they're so caught up in the midst of the stereotypes of who is homeless and what they must be like, some of it couldn't be further from the truth. Some is, but there are a lot of different stories out there."

She made a plea.

"And I beg of of the public, please, please stop pigeon-holing and thinking you know everybody's story, because you don't," Hosea said.

Paul Hubler, director of government & community relations for the Council of Governments, is very high on this new program.

"I think it's all part of a continuum of efforts to keep people in their homes, but if they experience homelessness, to respond there as well, to help our cities respond there to the homelessness and affordable housing crisis in California," he said.

As for the landlords wanting to participate, they will be vetted to make sure their units are considered habitable and that they actually own the units they claim to own.

"We want to make sure we're not running into your local scam artist who thinks they're going to rent out a unit or a place that doesn't even belong to them," Hosea said.

Sims said landlords will also receive wraparound services that will have case workers visiting units to ensure the tenants are abiding by the terms of the lease.

Landlords with units in Alhambra, Arcadia, Azusa, Baldwin Park, Claremont, Covina, Diamond Bar, Duarte, El Monte, Glendora, Irwindale, La Verne, Monrovia, Montebello, Monterey Park, Rosemead, San Dimas, San Gabriel, South El Monte or West Covina are eligible for the program. Landlords without a unit in one of these cities could still be eligible. More information is available at https://landlordincentives.org/.

Editor's note: This article was edited to correct the name of Union Station Homeless Services.

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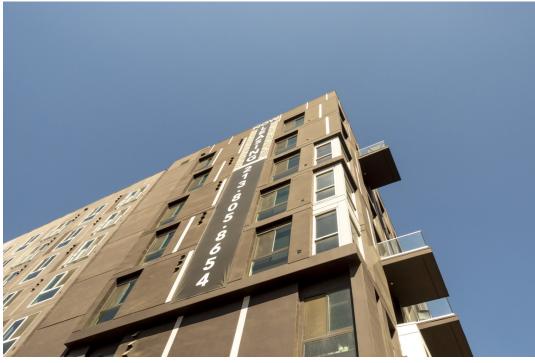


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HOUSING AND HOMELESSNESS

San Gabriel Valley Pilots New Program To Encourage Landlords To Rent To Unhoused People

By <u>Chris Greenspon</u> Published Aug 6, 2021 2:33 PM



Landlords who rent to the unhoused in San Gabriel Valley can qualify for incentives through a new program. (Chava Sanchez/LAist)

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San Gabriel Valley landlords who rent to the unhoused can qualify for incentives through a program with the SGV Council of Governments and Union Station Homeless Services.

Landlords can be reimbursed for application fees, leasing bonuses, deposits and even for lost revenue due to unpaid rent, eviction and abandonment.

It's meant to encourage landlords to accept tenants who pay rent using vouchers from the county and local housing authorities, according to Keisha Hosea, housing consultant with Union Station, who's overseeing the incentive program.

"Many times, people with vouchers are not selected for various reasons. So, perhaps it is based on some discrimination from using the voucher, perhaps not," Hosea said.

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Hosea told KPCC that with the cost of housing outpacing incomes in the SGV, the unhoused need help from landlords in addition to cities and non-profits.

"Many of them are not aware of how vouchers work," she said, "or they've heard less than positive things and stories from people about collecting their rent or issues that don't necessarily have to be the case."

The program ends in May of 2022. Interested renters and landlords can visit the <u>project</u> <u>website</u> or contact the project manager Caitlin Sims at csims@sgvcog.org for more information.

What questions do you have about Southern California?



Related Stories



HOUSING AND HOMELESSNESS

What Happened To The Unhoused Residents Of Echo Park Following The March Sween?



Senator Susan Rubio Delivers Millions to Increase Affordable Housing, Tackle Homelessness, and Provide Worker Training

August 4, 2021

Monterey Park, CA – Senator Susan Rubio (D-Baldwin Park), Assemblywoman Blanca E. Rubio (D-Baldwin Park), and local leaders today unveiled plans for \$21 million in state funds that will help increase affordable housing, tackle the homelessness crisis, and provide worker training in the San Gabriel Valley.

"Alleviating the housing and homelessness crisis in the San Gabriel Valley remains a top priority," said Senator Susan Rubio. "Over the past two years, in collaboration with local leaders, we have laid the ground work for an innovative private-public partnership. With the \$5.6 million I successfully secured previously, this \$20 million grant will expand projects that empower our local service providers to address this crisis in the way that best fits our regional needs. In addition, \$1 million will be going toward training for workers."

"I am proud to support Senator Susan Rubio in bringing this much needed funding back to the San Gabriel Valley," said Assemblywoman Blanca Rubio. "The lack of affordable housing and homelessness are crucial issues facing our communities and it is imperative that we act quickly to increase the supply of housing. This funding, along with money for workforce development, is a huge step in the right direction and I look forward to continuing our partnership with local leaders to ensure that sufficient resources are brought to the San Gabriel Valley."

"The significant state funding secured by Senator Rubio will help jumpstart our efforts to fund the construction of low-income housing projects and homeless shelters supported by host cities across the San Gabriel Valley. We truly appreciate Senator Rubio's leadership in sponsoring the state legislation establishing the housing trust and her ongoing strong support for its critically important efforts to respond regionally to the housing shortage," said Claremont Mayor Pro Tem Jed Leano, who serves as Chair of the Board of Directors of the San Gabriel Valley Regional Housing Trust.

"San Gabriel Valley cities last year joined together to establish a housing trust to fund and finance affordable housing developments and homeless shelters in our region," said Becky Shevlin, President of the San Gabriel Valley Council of Governments (SGVCOG) and Vice Chair, San Gabriel Valley Regional Housing Trust. "The \$20 million in state funding secured by Senator Rubio with the support of her San Gabriel Valley legislative colleagues will be the catalyst for the construction of affordable housing developments with funding shortfalls across our region from among the pipeline of more than 1,000 affordable housing units in various stages of entitlement in the San Gabriel Valley."

In 2019, Senator Rubio passed Senate Bill 751. It authorized the creation of the San Gabriel Valley Regional Housing Trust, a joint powers authority, and allows communities within the jurisdiction of the SGVCOG to fund housing to assist the homeless and persons of extremely low, very low, and low income. It also allowed the trust to receive public and private financing and funds for this purpose.

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