2022
STRATEGIC PLAN UPDATE

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What is the San Gabriel Valley Council of Governments?

The San Gabriel Valley Council of Governments (SGVCOG) is a joint powers authority that is consisted of 31 incorporated cities, unincorporated communities in Los Angeles County that are located in the San Gabriel Valley, and three San Gabriel Valley Municipal Water Districts (San Gabriel Valley Municipal Water District, Three Valleys Municipal Water District, and Upper San Gabriel Valley Municipal Water District). The SGVCOG is the largest and most diverse sub-regional council of governments in Los Angeles County. It encompasses more than 374 square miles and has more than 2 million residents.

Strategic Plan Update

The previous comprehensive update to the SGVCOG Strategic Plan was adopted in March 2019. The Strategic Plan serves as a roadmap for the agency and identifies the priorities and actions that the agency undertakes. Since 2019, the SGVCOG has achieved numerous major milestones, including the establishment of the San Gabriel Valley Regional Housing Trust, the securing of additional funds to implement regional homelessness, water, energy, capital improvements, and transportation projects, and the creation of regional coyote management, food recovery, and wildfire adaptation frameworks.

Through the use of organized discussions and a survey, a Strategic Plan Update was developed to identify five key strategic goals including Transportation, Homelessness and Housing, Water, Environment, and Collaboration. Each goal identifies overarching strategies and performance indicators to track successes.

The Strategic Plan is intended to be specific enough to allow the SGVCOG to assess progress and identify challenges, while maintaining the flexibility needed to allow the agency to adjust its actions given the changing external and internal circumstances.
VISION STATEMENT

The SGVCOG will serve as a model subregional government agency in Southern California that is committed to enhancing the quality of life in the San Gabriel Valley by supporting member agency goals, promoting regional collaboration, and delivering exceptional government services, programs, and capital projects across the membership.
MISSION STATEMENT

The SGVCOG serves as a sub-regional government agency that maximizes resources and promotes regional and member interests to improve the quality of life in the San Gabriel Valley.
CORE VALUES

Unity of Common Goals & Objectives
Embracing of Diversity
Upholding of Highest Ethical Standards
Collaboration & Mutual Respect
Fiscal Responsibility
STRATEGIC GOAL: TRANSPORTATION

Goal Description:
Secure funding for and ensure the timely implementation of regional and local priority transportation projects and support regional transportation planning efforts, especially for those projects for which partial funding has been secured.

Strategies:
- Serve as a resource to member agencies to coordinate and deliver regional capital infrastructure and transportation projects.
- Advocate for and develop innovative financing and other tools to expedite the delivery of projects.
- Monitor potential funding sources and secure funding for regional transportation priorities and capital projects.
- Support member agencies in managing new transportation technologies in manners that balance mobility and safety.

Performance Indicators:
- Transportation planning and capital projects completed.
- Funding secured for projects.
STRATEGIC GOAL: HOMELESSNESS & HOUSING

Goal Description:
Support member agencies’ efforts to implement programs and projects that end homelessness, restore local land use control, and advocate for resources to support affordable and homeless housing development while addressing mental illness and drug addiction issues in the San Gabriel Valley.

Strategies:
- Advocate regionally for flexibility in developing projects and programs that fit within the context of each community.
- Secure funding for local and regional projects and programs that can end homelessness.
- Support member agencies in implementing homelessness solutions.
- Serve as a forum for member agencies to share best practices related to homelessness.
- Facilitate local coordination of service delivery among member agencies.

Performance Indicators:
- Number of individuals experiencing homelessness assisted and/or housed.
- Funding secured for projects.
STRATEGIC GOAL: WATER

Goal Description:
Support regional water resiliency and assist cities in addressing stormwater MS-4 permit requirements, with an emphasis on Safe Clean Water Program implementation and identification of regional solutions.

Strategies:
- Advocate for regulatory and legislative changes that facilitate member agencies’ ability to comply with water and stormwater regulations and reduce costs.
- Secure funding for regional projects that promote water resiliency.
- Provide regional leadership in the implementation of the Safe Clean Water Program.
- Serve as a resources to member agencies to deliver large capital projects.

Performance Indicators:
- Modifications to regulations that favor member agencies.
- Projects completed.
- Funding secured for projects.
STRATEGIC GOAL: ENVIRONMENT

Goal Description:
Support environmental efforts in the region, specifically related to energy, open space, air quality, solid waste, and wildfire prevention, to promote sustainability and prevent depletion of natural resources.

Strategies:
- Secure funding to implement environmental projects.
- Continue to implement and coordinate programs for member agencies through regional partnerships that support environmental goals.
- Support member agencies in implementing clean energy, open space, air quality, solid waste, and wildfire prevention projects.

Performance Indicators:
- Funding secured for projects.
- Projects completed.
STRATEGIC GOAL: COLLABORATION

Goal Description:
Strengthen Board and partner agency commitment to the SGVCOG, provide continued guidance on current issues, and promote leadership on emerging issues.

Strategies:
- Serve as a forum to develop and promote regional strategies to address current and emerging issues.
- Communicate the values and accomplishments of the SGVCOG and its member agencies.
- Provide clear and consistent communications, media, and promotional campaigns that exemplify agency values.
- Enhance the SGVCOG’s brand as a respected and influential voice for the region by increasing awareness of the agency’s work and purpose.
- Advocate for behalf of member agencies for issues of regional significance.

Performance Indicators:
- Regional networking events hosted and supported.
- Traditional and social media outreach initiatives (e.g. Newsletter, website, weekly recaps, podcast, twitterchats, marketing campaigns, etc.)
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