

American Rescue Plan and City Improvements Webinar

Thursday, June 10, 2021

ARP Funding Utilization Plans



PASADENA

Last 15 months



11,300 cases
in Pasadena

346 deaths in
Pasadena





Last 15 months



- Outreach to Residents and Businesses
- Residential/Commercial eviction moratorium
- \$11 million in utility reimbursements
- Small Business Grant Program - 39 businesses with a \$10,000 grants.
- Micro-businesses assistance (CDBG)
\$7,500 reimbursement for 55 businesses
- Lunch/Meal programs to students and seniors
- \$1M in rental assistance for 275 households
- Testing and Vaccination clinics
- Shop local campaigns
- Supported variety of new outdoor dining options.

Restaurants

Casual Dining

Count: 255

Quick-Service Restaurants

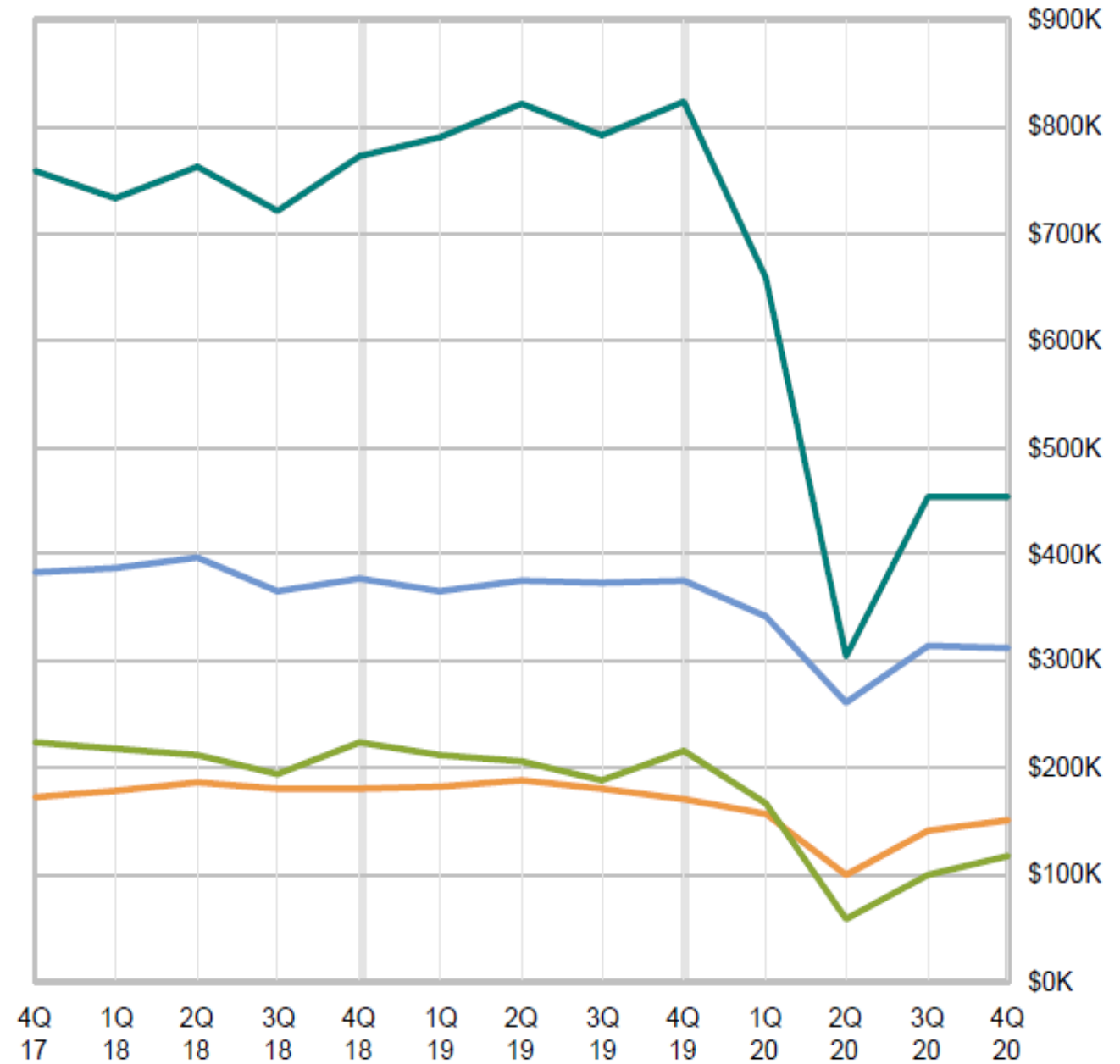
Count: 352

Fast-Casual Restaurants

Count: 50

Fine Dining

Count: 20



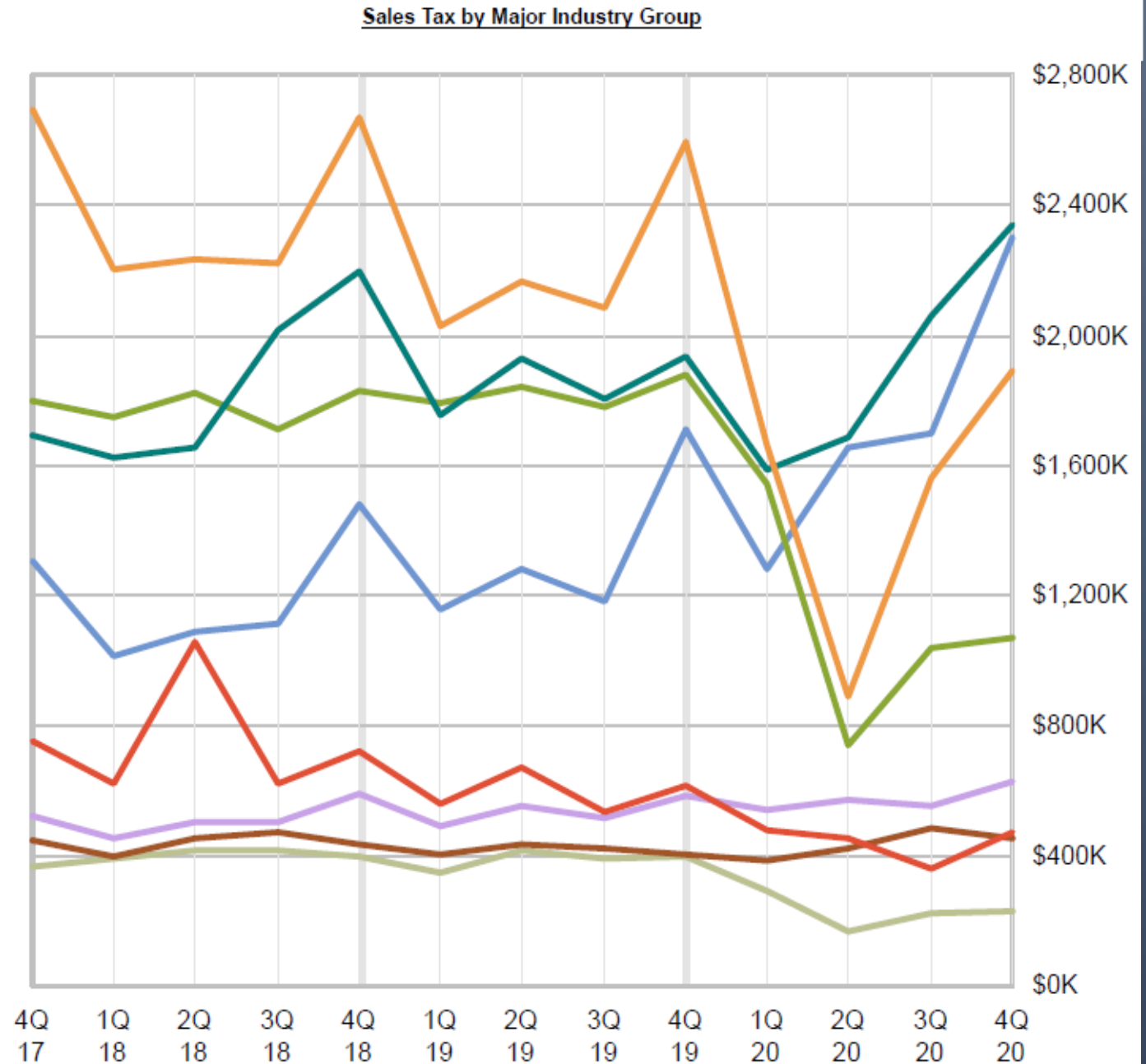
Restaurant Support

- Limits on 3rd party delivery charges
- Street Dining Permits
- Expanded Sidewalk use
- K-Rail rental
- K-Rail purchase
- Parking Lot Use Permits
- City Health Department



Three Year Sales Tax Trends

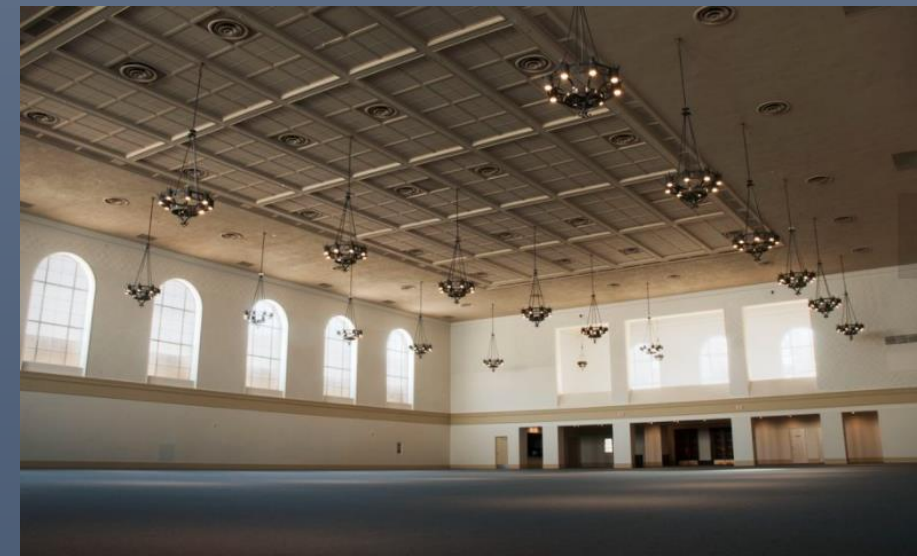
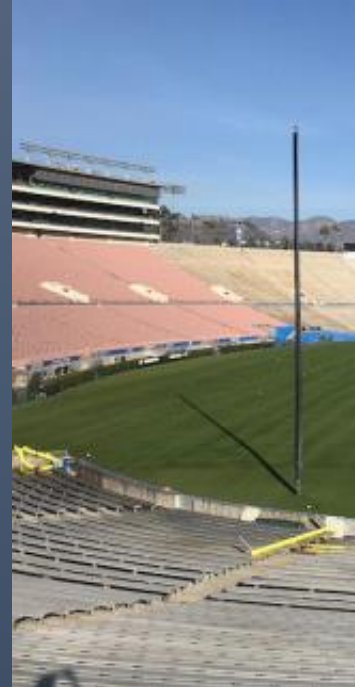
<u>Autos And Transportation</u>
Count: 322
<u>State & County Pools</u>
<u>General Consumer Goods</u>
Count: 4,309
<u>Restaurants And Hotels</u>
Count: 808
<u>Food And Drugs</u>
Count: 186
<u>Business And Industry</u>
Count: 2,021
<u>Building And Construction</u>
Count: 139
<u>Fuel And Service Stations</u>
Count: 37



Pasadena – Financial Impact of Covid -19

- Rose Bowl... - \$30M
 - Convention Center... - \$11M
 - Utility Bills... - \$7M
 - Parking Garages and Meter Revenues
 - General Fund... - \$22M
- Range of Covid related City expenditures

\$90 Million 😞





ARPA

- The American Rescue Plan Act of 2021 (ARPA) is a \$1.9 trillion economic stimulus
- Signed into law by the President on March 11, 2021
- On May 10, 2021 the U.S. Treasury released a 151 page interim guidance document on how the funds may and may not be spent.



Pasadena - \$52 Million ARPA Fund Allocation

Ineligible Categories:

- Debt Service
- Pension Payments
- Replenish Reserves
- Utility Revenue Loss

Eligible Categories:

- Premium Pay
- Health Costs
- Revenue Loss
- Infrastructure



Pasadena - \$52 Million ARP Fund Allocation

- Moving up timeframe to obligate funds
- City Council to consider later this month
- Initial actions as part of FY 2022 Budget
- Money must be used before end of 2024



Local Context / Considerations

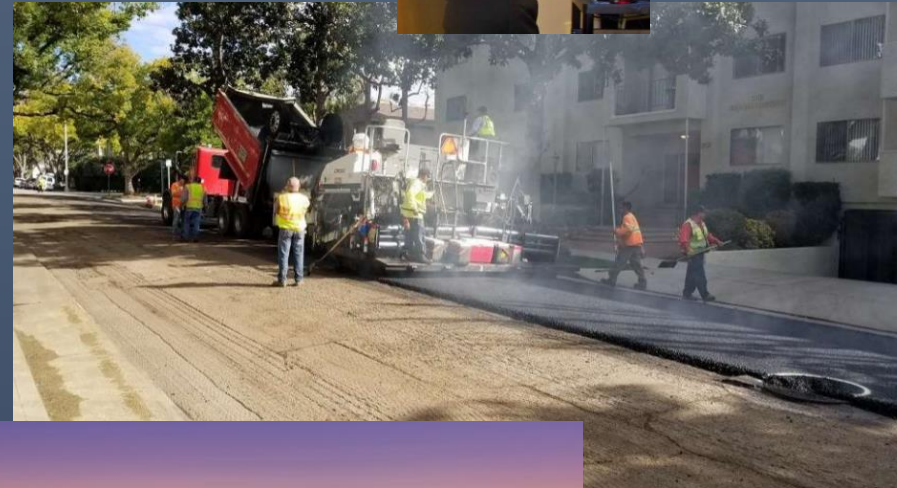
- Expect rebound of Leisure/Food
 - Institutional Investment
 - TBD on new Office Dynamic
 - TBD on new Retail Dynamic
 - Housing
-
- Caution on ARPA projects sparking perpetual costs





Likely Categories for ARPA Funds:

- Infrastructure/CIP Projects
- Building Maintenance/Equipment
- Tech Upgrades / Security
- Rehiring Staff
- Health Programs
- Other Covid Recovery Programing – Social and Economic





PASADENA